

Making a difference.



CELEBRATING 25 YEARS OF SUPPORT
FOR PORTLAND TRAILS

Committed to our community.

Embracing our role as a reliable community partner is as central to our ethos as providing trusted health care and quality coverage. As we witnessed the ever-increasing need in our communities in 2025, Martin's Point continued to stand as a trusted source of support. Through strategic partnerships, financial contributions, and volunteerism, we worked beyond our walls to promote the well-being of our target populations—seniors, military families, and our patients—as well as our greater community.



\$850,000+

Financial Support

We are committed to providing financial contributions to a core of our long-term, larger nonprofit partners while also dedicating critical funding for many smaller organizations who rely on support like ours to sustain their services.



120+

Community Partners

Through long-standing and new collaborations with area nonprofits, our efforts help reduce food insecurity, improve access to critical social and health/well-being services, promote healthy activities, support the arts and education, and more.



60+

Events Supported

Sponsoring and engaging in community events and programs are powerful ways we support local nonprofits who serve our target populations and share our focus on health and well-being. Our employees often join the fund-raising fun.

Showing up for our community.

Caring for our greater community is integral to who we are and what we do at Martin's Point—and employee volunteerism is central to our culture.

3,208
Volunteer Hours

Supported by our paid volunteer time off policy, employees are encouraged to share their skills to fulfill the needs of local nonprofits of their choice.

500+
Individual Volunteers

In an impressive show of community engagement, over half of all Martin's Point employees used volunteer time to support local nonprofits.



10 Days of Service

Two week-long service events facilitate connections between employees and area nonprofits seeking support.



30
Organizations Supported

From larger partners to smaller ones like Maine Needs, Preble St., Locker Project, and many more, our volunteers stepped in to answer the call.



127
Volunteer Shift Options

Offering a wide range of both on- and off-site volunteering locations expanded community support opportunities to many more employees.

Inspiring our community.

Internships, Clinical Rotations, and More

Building tomorrow's health care workforce.

Our effort to provide students with professional experience and help them explore career paths is about more than building brighter futures. It's also about ensuring that our communities have a strong health care workforce in years to come. Our commitment to this effort includes:

- » **Providing professional experience.** Martin's Point hosted internships, rotations, and job shadowing for 34 college- and graduate-level students with their sights set on becoming nurses, doctors, and other practitioners.
- » **Enabling career exploration.** From USM Networking Events to monthly FEDCAP presentations to college job fairs, Martin's Point representatives shared information on roles and career paths to foster interest in and understanding of this field. We also supported Health Careers Exploration Camp, a summer program that introduced 30 high school students to a range of opportunities with three days of hands-on programming at the University of New England.
- » **Fostering success.** Hosting mock interviews at several local schools helped students prepare to secure positions in health care.

 martinspoint.org/careers

“One of the most meaningful [internship] parts was working closely with a mentor who consistently offered guidance and encouragement. Having someone invested in my growth helped me better understand how to apply what I'm learning in college to a real professional setting.”

—Josephine Harper-Cunningham
2025 Martin's Point intern

“Workforce development initiatives are essential to long-term stability, quality of care, and community impact.”

—Jessica Taylor, Director, Talent Acquisition



Last summer, 20 university students gained valuable professional experience by completing internships at Martin's Point. Logging 32 hours a week for 12 weeks, interns worked with mentors across the organization, from health plan and health care center operations to support roles in IT, HR, marketing, and finance. To date, we have hosted more than 120 interns in all, providing critical hands-on experience, career workshops, networking opportunities, and volunteering experience with our community partners.



Highlighting our community.

Working Together for the Greater Good

With a strategic community engagement plan that encourages healthy activities, boosts food and shelter access, and promotes education and the arts, Martin's Point helped provide the financial and volunteer support that our long-term, larger nonprofit partners and many smaller, local organizations depend on to fulfill their missions to promote community well-being.

Following are highlights from a small sample of the over 120 organizations and programs we partnered with in 2025.



MARTIN'S POINT EMPLOYEES, FAMILIES, AND FRIENDS JOINED PORTLAND'S ANNUAL PRIDE FESTIVITIES.

Maine Family Planning

Help for Wabanaki moms.

This year we were proud to support Wabanaki families with a financial donation of \$2,500 to Maine Family Planning. These funds provided care kits to new mothers and babies from the Mi'kmaq, Maliseet, Passamaquoddy, and Penobscot nations. From nursing pumps to baby sleep sacks to the book *What to Expect in the First Year*, this curated selection helped new families get off to a smooth start, creating opportunity for healthier, more successful outcomes.

mainefamilyplanning.org



Age Friendly Saco

Transport for older adults.

Getting to medical appointments is a challenge for many Maine elders—one we addressed with a \$3,000 donation to Age Friendly Saco. The gift supported the AFS Medical Transportation program, providing over 1,400 free rides totaling over 14,000 miles to Saco seniors last year. Our donation also supports AFS's Chat program, giving seniors trishaw bike rides around town for outdoor social time, two passengers at a time—including preschoolers!

agefriendlysaco.org



People Plus

Supporting good health.

This year, Martin's Point continued our long-standing partnership with People Plus by providing a convenient walk-in vaccine clinic at their Senior Health Expo. On October 9, Martin's Point staff members administered 167 flu vaccines and 161 COVID-19 vaccines at the Brunswick Recreation Center. We're proud to help Midcoast seniors protect themselves against seasonal diseases.

peoplesplusmaine.org





MARTIN'S POINT HONORED SENIOR MEMBERS OF THE COMMUNITY AT GRANDPARENTS DAY WITH THE PORTLAND SEA DOGS.

Utica Comets Hockey

Honoring American military members and vets.

In November, we were pleased to partner with the Utica Comets professional hockey team as presenting sponsor of their annual Veterans Day event. This event treats military veterans and active-duty members to complimentary tickets and pays tribute to their service with a special ceremony.

"With over 16,000 Martin's Point US Family Health Plan military members in upstate New York, this event was a great way to show support," said Michael Spartano, US Family Health Plan Vice President of Sales. "It's also a natural fit. Like Martin's Point, the Comets make it a priority to honor our military veterans."

This year's game drew nearly 2,500 spectators, over 500 of whom were veterans. During the game, local veterans and Gold Star families were recognized. A food and textile drive and a jersey raffle and auction held during the

game also benefitted the Veterans Outreach Center and local veterans' organizations.

Martin's Point Health Benefits Specialist Tim Dunnigan, who served in the Air Force for 20+ years, took to the ice for the ceremonial puck drop, and Martin's Point employees enjoyed meeting veterans of all ages.

"Veterans Day at Adirondack Bank Center at Utica Memorial Auditorium is one of the most important celebrations we hold," said Rick Redmond, Comets Chief Operating Officer, US Army veteran, and Purple Heart recipient. "We were lucky to have an amazing partner in Martin's Point this year, to enhance our celebration and give back to veterans who have sacrificed for our country."

uticacomets.com

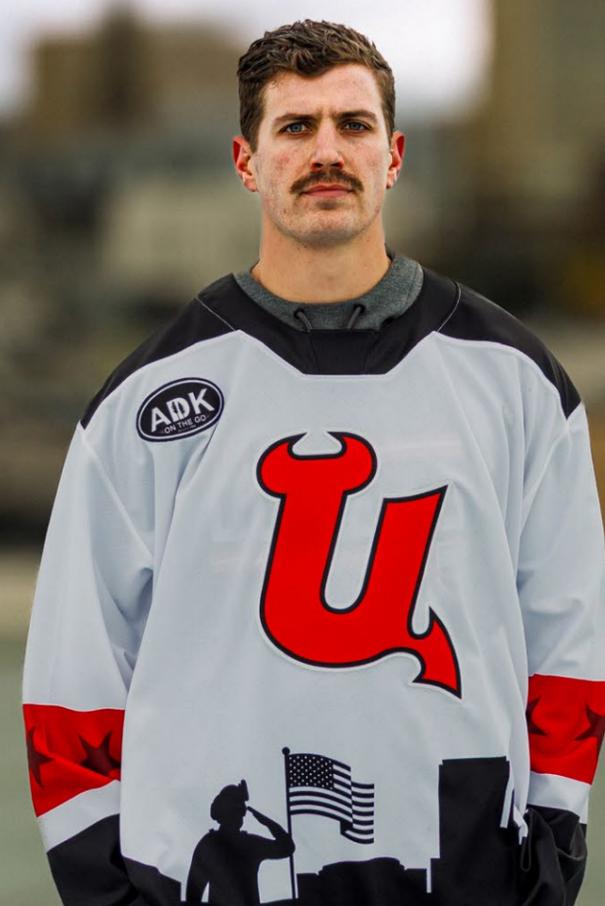


Veterans Day Golf Tournament

Standing by our military veterans.

Last year's efforts to support U.S. military Veterans and families included sponsoring an annual Veteran's Day golf tournament to raise funds for local Veterans in need. Two teams of Martin's Point employees grabbed their clubs to contribute to this important cause.

"This hits close to home for me," says Anne Theriault, a Martin's Point employee whose father and sister both served. "Being in the military is an incredible sacrifice. I am proud to work for a place that supports our Veterans."



Supporting educational institutions that keep communities strong.

Our partnership with University of Southern Maine represents more than 20 years of fostering student well-being. This year, our \$20,000 donation helped replenish USM's Student Emergency Fund and purchase vital food and refrigeration for the Campus Food Pantry—efforts we've supported in the past.

We are also proud to help introduce a valuable campus resource that helps the university address its unique needs as a Military Friendly® school. At the Military-Affiliated Student Hub (MASH) on the Portland campus, a new sensory deprivation room was designed to help ease effects of post-traumatic stress disorder (PTSD), common among veterans. With specialized seating, soft lighting,

weighted blankets, and other sensory tools, it's a peaceful place to help veteran/students heal, find relief from chronic pain, and manage anxiety and stress.

"This generous investment from Martin's Point Health Care continues their tradition of meaningful partnership, and helps us fulfill our University service promise of 'student focused every day,'" said USM President, Jacqueline Edmondson. "The sensory deprivation room at MASH will make an immediate difference in the lives of students who have given so much in service to others, helping them find balance and connection as they pursue their academic and personal goals."

[i usm.maine.edu](https://www.usm.maine.edu)



Empowering young Mainers to protect the coast.



Clean oceans and beaches are critical to the health of our environment and the communities who call this region home. This year, we expanded our involvement to an organization dedicated to protecting these critical natural resources—Surfrider Foundation Maine.

In 2025, our financial support helped over 150 local students from the greater Portland area participate in Surfrider's Junior Beach Guardian program. Nurturing the state's next generation of coastal stewards, the program provides outreach to area schools, development of engaging educational materials, guided school beach clean-ups, and school beach clean-up kits.

Martin's Point employees also routinely volunteer at Surfrider beach clean ups. In 2025, more than 80 of our employees helped during our Days of Service initiative.

[i maine.surfrider.org](https://www.maine.surfrider.org)



MAINE





Ketcha Outdoors

Healthy minds and healthy bodies for Maine youth.

Since 2019, we've partnered with Ketcha Outdoors, a non-profit that combines youth and family programming with the restorative powers of nature to improve mental health and foster resilient communities in Southern Maine.

This year, our \$15,000 donation funded the addition of a mental health specialist for summer programs at Camp Ketcha in Scarborough. Staff called the role "a game changer" that allowed camp staff to address mental, emotional, and social health concerns. Over the summer, the new specialist provided one-to-one support to more than 100 campers experiencing issues like peer conflict and extreme anxiety, as well as ongoing support for more than 25 children.

Ultimately, this addition made it possible for more children to benefit from the natural environment and social connection. It also freed counselors and staff to focus on their primary roles, and gave staff new tools to handle a wider range of situations with confidence.

Our 2025 donation also helped fund programs like Kids Bike Party and Bikes for All Mainers at Portland Gear Hub. These Ketcha Outdoor programs encourage physical and mental well-being by providing refurbished bikes to local kids and adults.

ketchaoutdoors.org



YMCA YCamp

Expanding camp access.

Magical, fun, caring, and friendship were words young campers chose again and again to describe their 2025 summer experience at YCamp of Maine in Winthrop—an experience we were proud to support once again. Funding from Martin's Point helped provide "camperships" for more than 60 Portland-area children who might not otherwise swim in a lake, see a sky full of stars, and make friends doing countless other traditional summer camp activities.



maineycamp.org



Make-A-Wish Maine

Spreading sunshine.

We've proudly partnered with Make-A-Wish Maine for years to help bring joy to local children with critical conditions through funding and volunteer support. In 2025, our employees helped grant a wish for a youngster with a nervous system disorder by transforming their bedroom into a fun preteen hangout. From building furniture to decorating the space, our team loved celebrating the finished makeover with the family over homemade pizza.

wish.org/maine



Maine Cancer Foundation

Funding the cancer fight.

Maine Cancer Foundation Tri for a Cure is an annual summer highlight. This year, more than ten Martin's Point employees completed the swim-bike-run race in South Portland, with each raising at least \$500 to fight cancer. Employee volunteers also supported race participants with fun giveaways on registration day.

triforcure.org





Portland Trails

Championing local trails for 25 years.

Portland Trails makes it easy for people throughout our community to boost their physical and mental health as they enjoy Maine’s scenic landscapes—making us natural partners.

Since 2000, Martin’s Point employees have stepped up to help with trail maintenance and other projects that improve outdoor access. We’re also proud to sponsor the Presumpscot River Preserve portion of the 70-plus-mile network through the Adopt-A-Trail program, and support the Trail to Ale and Trail Mix events at Portland Trail’s annual East Bayside Trail Fest fundraiser.



trails.org



“Martin’s Point has played a pivotal role in advancing Portland Trails’ mission to make outdoor access a daily reality for everyone in Greater Portland. The enduring impact of this partnership is visible in every neighborhood we serve, and we are honored to continue this work together.”

—Lindsay Conrad,
Portland Trails



Wayside Food Programs | My Place Teen Center

Helping neighbors celebrate the season.

Martin's Point Pie Day is a beloved tradition that treats our employees to Thanksgiving pies from local bakeries. This year, we spread the joy further, donating 100 pies to Wayside Food Programs and 60-plus pies to My Place Teen Center. We're thankful for the opportunity to dish up a little delight to neighbors in need and support these important community-building organizations as we celebrate our team.



My Place Teen Center

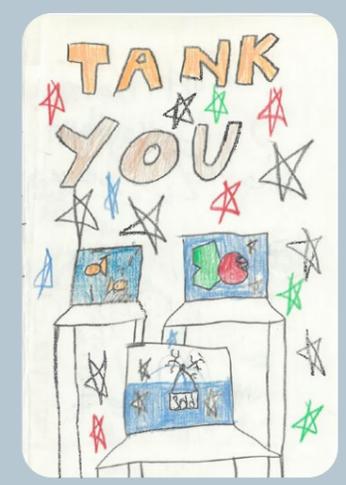
Providing resources and hope for Maine teens.

This was our first year supporting My Place Teen Center (MPTC), an organization that helps children in Cumberland and York Counties build life skills, job skills, and emotional stability. With locations in Biddeford and Westbrook, MPTC provides free after-school meals, resources, and caring support for youths age 10 through 18.

We are proud to help MPTC achieve their vision of preparing young people to lead independent lives as adults in ways both big and small. In 2025, our \$5,000 donation helped serve more than 1,000 teens—and 20,000 meals. In April, a Martin's Point employee drive delivered socks, and in November, we delivered pies to help MPTC teens celebrate the season. In addition, 13 of our employees volunteered at MPTC locations on their Days of Service to clean, organize materials, and write cards of support.

"From washing floors and pulling weeds to providing dozens of Thanksgiving pies, the team at Martin's Point is taking action," said Donna Dwyer, President and CEO of My Place Teen Center. "The impact is born out of care for kids. We are grateful to be on the doing list. It matters!"

myplaceteencenter.org

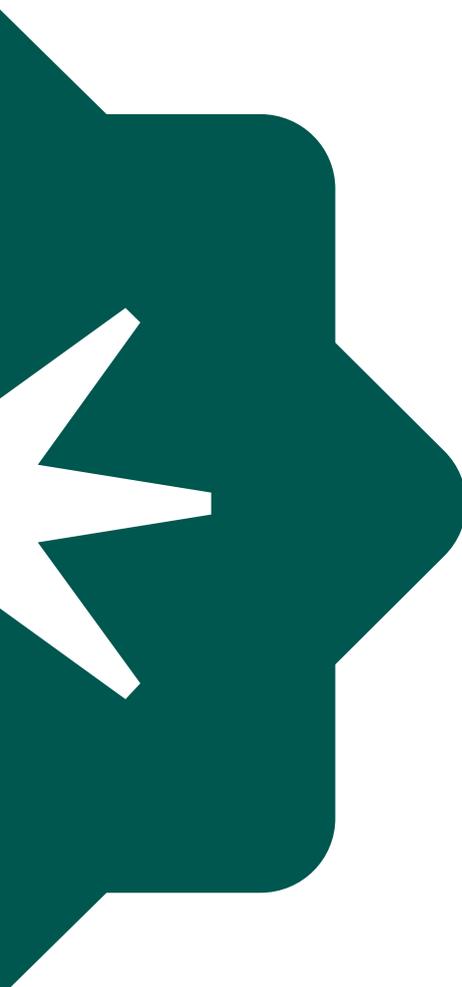


"MPTC helps me with my homework. Then we play Nerf and then we eat. I love chef Mac's cooking. I feel safe at MPTC. Thank you for all you have done for MPTC."

—M., age 15



ONCE AGAIN, MARTIN'S POINT SPONSORED THE AMERICAN HEART ASSOCIATION'S HEART WALK.



Become a partner.

All of us at Martin's Point look forward to the opportunities 2026 will bring to deepen our engagement with our greater community to promote health, wellness, and equity. Please visit MartinsPoint.org/Community to learn more about the many organizations we support. If your organization would like to partner with us to make an impact in your community, please let us know by filling out our **"Become a Partner"** application. We look forward to hearing from you!

About this Report

Our Community Impact Report provides an annual overview of our organization's community engagement efforts, highlighting the many ways Martin's Point goes beyond providing health care and coverage to support the well-being of the people who live in the areas we serve.

This report is produced by the Community Engagement team at Martin's Point Health Care. **To learn more about this important work, please contact:**



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See our impact in action.

Check out videos of our partner organizations online.

 vimeo.com/martinspoint