

Why is hearing care important?

Hearing changes can be temporary and caused by simple things like ear wax or a cold. It can also indicate permanent damage to the tiny hair-like cells in the inner ear as a result of exposure to noise, aging, other health conditions, or certain medications.

When should I get my hearing checked?

Hearing changes can come on so gradually that you may not even notice it's happening. In general, you should have your hearing screened every three to five years, and tested annually if you are over the age of 50 or experiencing any of the following:

- Consistent exposure to loud noises
- **Difficulty understanding** in noisy environments or in groups
- Asking people to repeat themselves or feeling like they are not speaking clearly
- Ringing in your ears

How can I check my hearing?

Getting your hearing checked is now easier than ever with in-person and at-home options:

- Virtual screening allows you to confirm if hearing loss is detected from the comfort of home with the help of a Remote Care Advocate
- In-person hearing evaluation at a network clinic near you. A hearing care professional will work with you to complete an in-depth evaluation of your hearing and propose solutions if hearing loss is detected.

Take the first step: amplifonusa.com/martinspointga

Your Hearing Program

If you have noticed changes in your hearing, rest easy. Martin's Point Generations Advantage has teamed up with Amplifon to offer you quality hearing health care.

	Level (1)	Level 2	Level 3	Level 4	Level 5
	Prime (HMO-POS), Value Plus (HMO-POS), Select (LPPO), and Access (LPPO) Plans:				
	Hearing aid options from the top brands with average savings of 68% MSRP.*				
Amplifon Price (per ear)	\$495	\$995	\$1,495	\$1,695	\$1,895
Your Plan Benefit (For add'l savings)	Benefit allowance of \$500 per ear per year.				

Virtual services

Virtual screening – determine need from the comfort of home

Personalized coaching – enhance adjustment and use of hearing aids

On-demand virtual visits – convenient care for non-clinical support



60-day risk-free trial

Find your right fit by trying your hearing aids risk-free

Complimentary aftercare

I-year follow-up care - ensures smooth transition to your new hearing aids
 2-year battery support - battery supply or charging station to keep you powered
 3-year warranty - coverage for loss, repairs, or damage

To learn more:

Call 855-533-7486 | TTY: 711 | Hours: Mon-Fri 8am - 8pm ET

Visit: amplifonusa.com/martinspointga

*Based on 2024 internal pricing analysis. Your savings may vary.

You and your provider will determine the best device to meet your hearing loss, lifestyle, and technology needs. Virtual screening does not take the place of a diagnostic exam by a licensed professional. Not all virtual services are available on all products. **Complimentary aftercare: 60-day risk-free trial** - 100% money-back guarantee if not completely satisfied, no return or restocking fees. **Follow-up care** - for one year following purchase. **Batteries** - two-year supply of batteries (80 cells/ear/year) or one standard charger at no additional cost. **Warranty** - exclusions and limitations may apply. Contact Amplifon 855-533-7486 for details.

Martin's Point Generations Advantage is a health plan with a Medicare contract offering HMO, HMO-POS, and Local PPO products. Enrollment in a Martin's Point Generations Advantage plan depends on contract renewal. Martin's Point Generations Advantage complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

Hearing aids cannot restore natural hearing. Your experience will depend on the severity of your hearing loss, accuracy of evaluation, proper fit and ability to adapt to amplification. Hearing services are administered by Amplifon Hearing Health Care, Corp. Amplifon Hearing Health Care is solely responsible for the administration of hearing health care services, and its own financial and contractual obligations. Martin's Point Health Care and Amplifon are independent, unaffiliated companies.